



ZOBMONDO!! ENTERTAINMENT INTRODUCES POCKET VERSIONS OF POPULAR “WOULD YOU RATHER...?” GAMES

(Los Angeles, California) – Zobmondo!! Entertainment has released condensed pocket versions of its popular “Would You Rather...?” line of games – including both the ‘Twisted, Sick and Wrong’ and ‘Classic’ versions. Each game continues the Zobmondo!! tradition of asking players to choose between two uncomfortable choices. Some examples:

- *Would you rather...run 20 miles in 68-degree weather -or- 8 miles in 100-degree weather?*
- *Would you rather...shave your head once and get a tattoo on your entire scalp -or- shave your eyebrows off permanently?*

The “Would You Rather...?” Pocket Tins are scaled-down versions of the regular games. The Classic version includes 160 questions and a dry-erase game board. The Twisted, Sick and Wrong version includes 250 questions plus 22 challenges. ‘Twisted’ is also a popular drinking game for adults. Players are asked to discuss and debate their answers and then guess which choice the group is most likely to pick. Game questions center around the bizarre and can be mind-bending, yet are guaranteed to get people talking and thinking.

“Zobmondo!! pocket games are a perfect diversion during travel,” said Randy Horn, game creator and president of Zobmondo!! Entertainment. “We’ve even heard of teenagers playing ‘Would you rather...?’ during a bus tour through France. The possibilities are endless.”

The “Would You Rather...?” Classic Pocket Tin is available at Target and Fred Meyer. The Twisted, Sick and Wrong version is available at Anchor Blue and Urban Outfitters. All Zobmondo!! games can be found online at www.target.com or www.zobmondo.com. Retail price is \$9.95.

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About Zobmondo!! Entertainment

Founder Randy Horn has been asking people ridiculous questions since his college days. Back then the most frequently asked question was "How much money, in cash, would it take to get you to eat a live, kicking, two-inch cockroach?" Randy and his friends could put off their studies for hours discussing this one crazy question.

Randy asked this exact question in casual conversation years later upon arriving at UCLA for graduate school. His friends took the bait and another entertaining and ridiculous conversation erupted, along the lines of "Would you rather bite the curb and get kicked in the back of the head -OR- get a paper cut on your eyeball?"

Later, during a blind date with another couple, Randy had a revelation that these types of questions would make a great board game. The understandable pressure to keep conversation going and an unfortunate bout with drowsiness (UCLA's Anderson School of Business had Randy burning the candle at both ends), prompted him to start asking his ridiculous questions. Magic happened again! The conversation came alive with much laughter or just as often, groaning. The food servers joined in – Randy was astounded at the consistent transformation among his friends each time these questions were posed.

Randy spent the next year conceiving the game's play pattern – a business plan course at UCLA provided the last step toward the game's true viability. He fought his reluctance to discuss his crazy dream among aspiring entrepreneurs bursting with ideas for new medical treatments, ergonomic computer equipment, and other serious businesses. Although viewed as somewhat insane by classmates and professors, Randy forged ahead with the attitude that "at least he would learn how to write a business plan." Soon his plan was judged by venture capitalists, angel investors and other successful business people. Zobmondo!! was a hit and a business was born.

Randy decided to pursue Zobmondo!! full time after his 1997 graduation. Zobmondo!! quickly became a Cinderella story at the Anderson Business School and Randy's games have started party conversation ever since.

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Zobmondo!! Entertainment products

- **"Would You Rather...?" Twisted, Sick and Wrong**
For adults, 4+ players
Board game contains ice-breaking content meant to inspire hilarious discussion. This version includes "challenge" play. Edgy content, not for the easily squeamish.
- **"Would You Rather...?" Classic Version**
Ages 12 to adult, 4+ players
Board game contains content appropriate for all ages and continues tradition of funny, outrageous and thought-provoking questions.
- **You Gotta be Kidding! The Crazy Game of "Would You Rather...?"**
Ages 7 to 12, 2+ players
Board game with "red hot chili pepper" electronic feature. Includes kid-size drawing and treasure hunt challenges. Age-appropriate gross-out questions.
- **The Ladybug Game**
Ages 3 and up, 2-4 players
Board game featuring four lovable ladybugs swept away by a storm eager to get home. Created by real life six-year-old, Kylie Copenhagen of California.
- **Zobmondo!! Outrageous Book of Bizarre Choices and You Gotta Be Kidding! The Crazy Book of "Would You Rather...?" Questions**
All ages
Pocket books designed to inspire hilarious discussion. Exciting trivia collection.

Available at www.zobmondo.com